

## Citi UAE CSR initiatives

The Citi Foundation works to promote economic progress and improve the lives of people in low-income communities around the world. We invest in efforts that increase financial inclusion, catalyze job opportunities for youth, and reimagine approaches to building economically vibrant cities. The Citi Foundation's "More than Philanthropy" approach leverages the enormous expertise of Citi and its people to fulfill our mission and drive thought leadership and innovation. For more information, visit [www.citifoundation.com](http://www.citifoundation.com). In 2016 Citi in the UAE partnered with Education for Employment (EfE), Injaz Al-Arab, Emirates Foundation and Manchester City Football Club.

### Injaz Al-Arab UAE:

Citi and Citi Foundation partnership dates back to 1986; nearly three-decades of engagement. In 2016 alone, the Citi Foundation provided grant support totaling over \$4.7MM throughout 54 countries; the Citi Foundation remains one of JA's largest and most global corporate donors. In 2016 programs reached more than 199,000 young people across the world, improving their financial and entrepreneurship skills as well as providing the resources needed for young people to become employed, start their own business and begin to accumulate financial assets through savings. In the UAE Citi delivered the Injaz's signature Company Program to serve 200 youth by improving the understanding, knowledge, and technical capacity of the students in areas of entrepreneurship, financial literacy, and soft skills in high schools and universities across the UAE.

### Education for Employment:

Citi Foundation has partnered with Education For Employment (EFE), the leading youth employment organization in the Middle East and North Africa (MENA), to create job and economic opportunities for unemployed youth in the MENA region. The partnership reflects Citi and EFE's shared belief that with the right skills and economic opportunities, young people can transform their lives, and uplift their families and contribute to their communities. Beyond providing direct program support, the Citi Foundation has played a unique and crucial role in enhancing the efficacy of the EFE Network. The Citi Foundation support has contributed to the EFE Network's success in reaching the key milestone of linking 40,000 youth to jobs, internships, business startup support or the world of work. Citi Foundation supported EFE to develop its internal capacity and support innovative programming for the future of young people in NA and establish a regional hub in the UAE.

### Global Community Day:

Citi celebrated its 12<sup>th</sup> annual Global Community Day, with more 500 Citi volunteers in the UAE joining the efforts of nearly 100,000 of their colleagues, family and friends in 500 cities in 91 countries and territories to engage in service activities in their local communities. In the days leading up to and including Global Community Day, Citi volunteers will participate in more than 1,500 service projects ranging from urban revitalization to mentorship and job skills training, literacy and education, environmental conservation and disaster relief. For the second year, Citi volunteers in the **Middle East and Africa Region** are participating in efforts that support the Citi Foundation's *Pathways to Progress* initiative under the "e<sup>3</sup> - educate, empower, engage" campaign. Volunteers are empowering youth through an educational drive, which aims to reduce educational inequality and lower the barriers that youth face when they access the workforce.

### Manchester City Football Club and Emirates Foundation Kafa'at Program:

Citi UAE in partnership with **Manchester City Football Club** and **Emirates Foundation Kafa'at Program** hosted a two-day community football coaching and leadership workshop for aspiring sports leaders at New York University Abu Dhabi. The Cityzens Giving Young Leader training forms part of Manchester City Football Club's Cityzens Giving initiative, which supports young leaders around the world to tackle pressing social problems through the power of football. The training hosted close to **30 young Emiratis** and focused on community football coaching with in class and on the pitch workshops on leadership, healthy living, life building skills, practical planning and using football as a tool to positively impact social issues.